



Register Number:

Date: 23/11/2020

ST. JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE-27
B.A PSYCHOLOGY - VSEMESTER
SEMESTER EXAMINATION: NOVEMBER 2020
PY5218 – SOCIAL PSYCHOLOGY

Time- 2 1/2 hrs

Max Marks-70

This paper contains two printed pages with three sections

SECTION A

Answer all of the following questions:

(10x2=20)

1. Define attitudes.
2. Mention the key features of explicit attitudes.
3. Define social psychology.
4. Mention any one benefit and limitation of using the survey method for scientific study.
5. Define social perception.
6. The tendency to attribute our own behaviour to external (situational causes) but that of others to internal causes is called _____.
7. What are micro expressions? Explain using an example.
8. Define social influence.
9. Explain injunctive norms using one example.
10. Give any one example of positive stereotyping.

SECTION B

Answer any four of the following questions:

(4x5= 20)

11. Write a detailed note on the key features of attitudes.
12. Explain the Elaboration Likelihood Model in brief.
13. Explain the theory of correspondent inference using an example.
14. Write a note on attribution and depression.
15. Write a short note on Solomon Asch's study on conformity.
16. Give two examples of how persuasion is used in advertising and/or voting spaces.

SECTION C

Answer any **three** of the following questions:

(3x10= 30)

17. Explain the theory of cognitive dissonance using examples. Mention ways in which humans aim to resolve the dissonance.
18. You are a social psychologist, who is interested in studying loneliness among adolescents. Design the hypothesis and methodology of study. Also, mention the limitation and benefits of the selected methodology in detail.
19. Explain how attribution, prejudice and stereotyping can affect gender roles in the work setting.
20. Write a detailed note on Milgram's experiment. What social psychology concepts are evident in this study?
21. Elucidate on the various theoretical explanations for the origins of prejudice.

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