ST. JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE- 27 B.S.W- III SEMESTER

MID SEMESTER TEST- AUGUST 2019 SW3118- COMMUNICATION SKILLS FOR DEVELOPMENT

Time: 1 hour Maximum marks: 30

SECTION-I

5X2 = 10

I Answer any TWO of the following.

- 1. Define Communication. What are the greatest challenges to good communication.?
- 2. How would you describe good/effective communication.
- 3. Explain the 4S's of communication.

SECTION - II

10X2=20

II Answer any TWO of the following.

- 4. Elaborate the models of communication.
- 5. Explain the scope of communication.
- 6. Explain any 3 types of communication and their differences.