

**ST. JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE-27**  
**MID-SEMESTER EXAMINATION: AUGUST 2019**  
**BA (VISUAL COMMUNICATION) – III SEMESTER**  
**VC 3218: ELEMENTS OF FILM LANGUAGE**

Time – 1 hour

Max Marks-30

This paper contains one printed page and two parts

**I. Answer any THREE of the following question. (3 X 5 =15)**

1. Briefly explain the business of film industry.
2. Explain why objective camera angles are voyeuristic in nature.
3. What are the things one need to keep in mind to maintain continuity?
4. Explain the significance of cut-in and cut-away shots.

**II. Answer any ONE of the following question. (1 X 15)**

5. Elucidate how Wong Kar Wai explored the idea of time and love in his film, 'In the mood for love'.
6. Explain how Ingmar Bergman use the form of cubism to explore the motif and themes in the film Persona.