

ST JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE – 27
MID-SEMESTER TEST – AUGUST 2016
MA JOURNALISM AND MASS COMMUNICATION – III SEMESTER
MC DE 9516: TECHNICAL AND CONTENT WRITING

Time: 1 hour

Max Marks: 20

This question paper has **TWO** printed pages and **THREE** parts

(Write the answers clearly, precisely, and to the point. Keep strictly to the principles of journalistic writing. Answers submitted in point form will not be marked.)

I. Write short notes on any ONE of the following in 100 words. (1X5=5)

1. What is technical writing? What are the predominant mediums used for it?
2. What is the role of the reader in technical writing? What are the considerations one should make while writing for an audience?

II. Answer the following in 100 words. (1X5=5)

3. Write a concept topic and task topic for using **ONE** of the following products:

(a) Transcend 1TB hard disk drive

OR

(b) Microwave

III. Rewrite the following sentences as instructed: (10X1=10)

4. Shipping considerations will be easy because of the flexible nature of the materials. (Simplify the sentence by eliminating needless words.)
5. This project will not be delayed if the lab does not deny the latest series of tests. (Convert into a positive sentence.)
6. Our research could be of help to you in making a decision. (Convert from passive to active voice)
7. The voltage across the circuit was measured by assembly personnel at three different points. (Convert from passive to active voice)
8. It is the company's plan to take action to avoid problems with hazardous waste. (Reduce redundancy.)
9. Trying to solve the problem, the instructions seemed unclear. (Correct the misplaced modifier.)
10. The version update installation fi
11. xes existing errors. You need to connect to wifi. You need to close other applications. (Combine these sentences into one by simplifying them).
12. Released only a week after Lollipop, it was natural for the android system update to be ignored. (Correct the dangling modifier.)
13. The marketing team voted to, before they launched the new software, run an anticipatory ad campaign. (Correct the misplaced modifier.)
14. Finishing the examination, the teacher was met to clear doubts and express elation. (Correct the misplaced modifier.)