

17-8-18

ST. JOSEPH'S COLLEGE (AUTONOMOUS), BENGALURU – 27
BVOC Filmmaking & Animation– I SEMESTER
MID-SEMESTER EXAMINATION – AUGUST 2018
VO1318 CREATIVITY AND PROBLEM SOLVING

Time: 1 hour

Maximum marks: 30

This question paper has ONE printed page and THREE parts

- I. Answer any FIVE in not more than 50 words each: (5x 2 = 10)
1. Creativity
 2. Genre
 3. Media and Message
 4. Frames
 5. Connotation
 6. Anchorage
- II. Answer any TWO questions in about 100 words each: (2 x 5 = 10)
7. Explain any five visual elements elaborately
 8. Creative Strategy.
 9. Elaborate on Image and imagination
- III. Answer any ONE of the following questions in about 200 words: (1 x 10 = 10)
- 10 Explain the different aspects of visual perception and their textual analysis
 - 11 Write an essay on stereotypes with examples
