

THE BEACON

PRACTICE NEWS BULLETIN OF THE PG STUDENTS OF JOURNALISM AND MASS COMMUNICATION

Thursday, 3 November 2022 / St. Joseph's University / Vol: 15 Issue: 35 / www.sjcdeptcomm.wordpress.com

Tech and food: The perfect combo

Sreeja Deb

BENGALURU: The making of the first-of-its-kind fresh Idlis through a vending machine in Bangalore seems to have made people's life easier as it is open around the clock.

The creative "Idli ATM" device was developed by Bengaluru-based entrepreneurs Sharan Hiremath and Suresh Chandrashekar through their company, Fresh Robotics. It takes care of the Idlibot's maintenance, cooking, packing, and distribution. Dispensing and cleaning are all automated processes in Food Bot.

"This idea came in quite long back when idli was not easily available; there was a need for idli for my daughter at night and I couldn't find any shops open, that's when we thought that this idea will make it available every time and it will build something that will sustain 24/7," said the Bengaluru-based entrepreneur Sharan Hiremath.

"The procedure is straightforward. One can scan the menu with their phone; after scanning, they will be given a token number; select the items they want, and it will be added to their cart, and then they can proceed with the online payment. The final step is to scan to receive the Idli, but if there is any issue with this, someone will be there on their behalf to collect the cash and complete the process," added Sharan Hiremath while speaking to The Beacon. They are planning to set this up all over India and finally worldwide.

'Varsity understands only language of protest'

Angeline & Kannika

More than 50 research scholars, including 44 full and part-timers, took to the streets on Sunday to demand an equitable fellowship and opportunities for all research scholars at the University of Mysore.

The University of Mysore (UoM) is accused of treating OBC students unfairly by denying them access to equal fellowships, hostel accommodations, and other necessities. The university has drawn flak from scholars for its differential treatment of OBC and SC/ST students.

The protesters said that the university Vice-chancellor (VC) has so far disregarded all letters from students expressing concerns about the fellowship stating lack of funds as the reason, forcing the students to protest.

"We have been facing this problem of inequality since



Research scholars protest at the UoM demanding equal fellowship

Special Arrangement

the university started. We all have raised our voices by sending letters to the vice chancellor, but they have never responded. The other students are paid Rs 23,000 per month for the same research that we are working on. Since they are a fellowship team, they get Rs

23,000 whereas we, OBCs, are working on the same quality research and are paid only Rs 12,000 without hostel and other facilities, which is unfair," said Manjunatha KS, a research scholar at the University of Mysore.

The University has now taken action with the

VC, G Hemantha Kumar promising the students the equal opportunity in all forms. Speaking to The Beacon, Manjunatha said, "On Nov 4, we will have a syndicate meeting, so we will know what will happen in the meeting and what will be the result. If the result comes in unfavourable,

then based on that, we are ready to protest in a huge way, and we will protest until we are given equal opportunity."

Manjunatha added, "In our system, we cannot get anything without protest. This is the reason why we finally raised our voices. We are talking with other student union organisations also. They have promised to join us in this protest if we are not given equal opportunities. We must improve this in the whole state; all the universities should raise their voice against this inequality." There is no reservation, quota, or other special treatment for SC/ST students. The institution typically awards fellowships to a maximum of 30 research scholars. However, they gave fellowships to over 120 SC/ST students the previous year, which is against the rules. The university is the sole one to provide the funding for this.

BCCI's equal pay: Not out after a long run

Shariq Ahamed

Wiping off gender discrimination leaves behind a room that is open to larger opportunities, founder and CEO of Female Cricket, Vishal Yadav commented on The Board of Control for Cricket in India's (BCCI) historical move to implement Pay Equity policy.

The landmark decision was announced by Jay Shah, the BCCI secretary, on Twitter on Thursday, and has garnered public support. Under the new system, women international cricketers in India will receive the same wages as the men



Indian women cricket team

Sportstar

cricketers, which is 15 lakh per Test match, 6 lakh per ODI, and 3 lakh per T20 match.

"When a 15-year-old learns about the efforts of an organisation in making the game a gender-neutral one, the sense of freedom, faith, opportunity, and more

importantly, their financial security, when combined, a significant impact can be seen in the player in the making," said Yadav, highlighting the impact of the decision.

Due to the disparity in revenue and viewership between men's and women's

sports, equal pay is still a subject of discussion. "If a board isn't generating enough revenue due to lack of viewership, adopting pay equity for the sake of it will cost them severe losses and hence should stay away from it," opines Yadav. However, he said that the rich and established cricketing boards that can balance out the difference in the audience, have the capacity to give out equal pay cheques and maintain profits. Such exceptions should not shy from adopting the change, he added, appreciating the efforts of the BCCI.

Freezing visual memories at Chitrakala Parishad

Jeba Janet

BENGALURU: To honour photojournalists, the Photojournalist Association Bangalore held a photo exhibition titled 'Frozen Memories' at Karnataka Chitrakala Parishad from Oct 27-30. Karnataka Chief Minister Basavaraja Bommai inaugurated the exhibition.

Photojournalist Association Bangalore was formed in 1999 by a famed senior photojournalist K. Gopinathan and inaugurated by former Chief Minister of Karnataka, S. M. Krishna, and since then the photo exhibition is being conducted every year by the association. The exhibition was last held in 2018 before the pandemic, and after a hiatus of four years, it is being held again.

"If anyone asks, is there any skill in these photographs (the answer is) No, but they have frozen the moment at that time," said a PTI photographer. "All the displayed photographs in the exhibition were already published in the newspaper; most of the readers follow one newspaper, and they won't get a chance to see other photographs," said Gopinathan.

Workout might cause cardiac arrest?

Nikita Priya

The months of quarantine at home, sedentary lifestyle and lack of physical activities during the pandemic worsened the cardiac health of people. Furthermore, the hidden risk factors are also the reason for the increased heart attack cases in India, said cardiologist Dr Prakash Chand Shahi.

Lately, we have seen celebrities like Puneeth Rajkumar, singer KK, and Raju Srivastava die of a heart attack while working out or

performing. Such deaths have triggered concern about cardiac care.

Dr Shahi said certain hidden factors like genetics, sugar level, and family history could be known only through regular checkups, which people avoided during the lockdown. Moreover, covid has also affected the cardiac health of people.

"According to American Heart Association guidelines, daily 30 to 45 minutes of brisk walk is healthy for the heart." Extreme exercise can boost arrhythmia

(blood clot), atrial fibrillation, and severe Bradycardia and thus, one should go for regular cardiac checkups and workouts according to their health. Speaking about mental health, Dr Shahi said, "The brain is the governor of the body. So, yoga and meditation must be in your routine." Our youths are inclined towards junk food. They must be aware of the importance of a healthy lifestyle and include fibre-rich food. Also consuming protein supplements affect the same.

A lyrical ode to culture

Dhamini D

BENGALURU: Basking in the glory of his new hit, 'Singara Siriye', from the recent blockbuster movie 'Kantara', Pramod Marvanthe considers writing in his indigenous dialect as a move for cultural representation on-screen. The song, penned in Kundapura dialect, has been receiving remarkable response since its release. Marvanthe, hailing from Kundapur, is a prolific composer who works in the Kannada movie industry. Speaking to The Beacon about 'Singara Siriye', Marvanthe said, "The word

'singara' has been derived from singara hoovu (an ornamental flower), which holds extreme significance in our culture." He also stated that, more often than not, culture impacts us subconsciously.

When asked about Kundagannada, he said, "It is a very specific dialect, and I had earlier experimented with it for one of my songs (Chanda Chand). It is more of a literary style. For 'Singara Siriye', we stuck to using only one word like 'kon-gata', so that the song does not lose its essence and can be comprehensible to the listeners."