**ST. JOSEPH’S COLLEGE (AUTONOMOUS), BENGALURU - 27**

Registration Number:

Date & Session 8-12-22

**B.VOC. VISUAL MEDIA AND FILMMAKING – III SEMESTER**

**SEMESTER EXAMINATION: OCTOBER 2022**

**(Examination conducted in December 2022)**

**VOF 3321: PRESENTATION SKILLS**

**Time: 2 Hours Max Marks: 60**

**This paper contains ONE printed page and THREE parts**

1. **Write short notes on any FIVE in about 100 words each. (5X5=25)**
2. 3 Ps of presentation
3. CV
4. Statement of treatment
5. Colour wheel
6. Audience Transformation Roadmap
7. 7 X 7 rule
8. **Answer any TWO in not more than 250 words each. (2x10=20)**
9. Explain the types of audience and methods to engage them.
10. Elucidate the role of colours in presentation.
11. Differentiate between a CV and a resume. What is the role of cover letter while applying for a job?
12. **Answer any ONE in not more than 300 words. (1X15=15)**
13. Design a resume highlighting your skills in the field of content writing.
14. Create a dummy presentation on the works of any filmmaker of your choice.