

Registration Number:

Date & session:

**ST. JOSEPH’S UNIVERSITY, BENGALURU -27**

**MA JOURNALISM & MASS COMMUNICATION – I SEMESTER**

**SEMESTER EXAMINATION: OCTOBER 2022**

**(Examination conducted in December 2022)**

**MC 7222 – ADVANCED REPORTING & EDITING**

**Time: 2 Hours Max Marks: 50**

**This paper contains TWO printed pages and THREE parts**

1. **Write short notes on any FOUR in 150 words each. (4X4=16)** 
   1. News Source
   2. News Beat
   3. News Feature
   4. Leads and its kinds
   5. Attribution
   6. Headlines and its types
2. **Answer any THREE of the following in 300 words each. (3X8=24)**
3. What are News values? How are the significant in selecting news? Explain in detail.
4. What is the difference between in-depth news report and a feature story? Discuss the difference w.r.t the principles of features writing.
5. Explain in detail the interview process for a news story.
6. What is editing? Explain the roles and responsibilities of an editor in a newspaper office.
7. **Answer any ONE question in 350 words. (1X10=10)**
8. What is a hard news report? What are the key features in such reporting? Write a news report with a suitable headline and lead based on the following information.

An ex-serviceman was killed on the spot when a truck rammed into him in the wee hours of Wednesday. He was returning home after an early morning walk. The truck driver lost control of the vehicle when he was negotiating a huge pothole and rammed straight into Harish. The driver fled the spot fearing the crowd and later surrendered himself at Uttamnagar police station. This is the fourth such case of death due to potholes in the city and a second on the same road in Sudamanagar. A case of negligent driving has been registered by the police. Local auto driver, Sudhir who was present at the incident spot and witnessed the accident, said, “I saw the truck trying to avoid a pothole ran straight on the jogger who was unaware as the truck was coming from behind. I felt so bad for him. Nobody could have saved him. It isn’t the driver’s mistake. The government doesn’t fill the potholes and such incidents keep occurring.”

The residents of Sudhamanagar have written to the local authorities to get the roads repaired at the earliest or they will stage a protest. They also demanded accountability over the incident. The relatives of Harish also asked for justice from the government and asked for accountability from them. The police said, it is a clear case of negligent driving on the part of the driver and they have seized the vehicle. As the driver surrendered, they will produce him in front of the court for further proceedings.

1. Think of one of your idols. Imagine he/she is walking through the door in five minutes. You have five minutes to come with ten interview questions for the celebrity. Also explain the process of conducting the aforesaid interview. What will you keep in mind while asking the questions? What are the basic steps in conducting an interview?

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