**ST. JOSEPH’S COLLEGE (AUTONOMOUS), BENGALURU -27**

Registration Number:

Date & Session: 21-12-2022 (9am)

**B.Com – V SEMESTER**

**SEMESTER EXAMINATION: OCTOBER 2022**

**(Examination conducted in December 2022)**

**BCIFA5519: Entrepreneurial Development**

**Time: 2 ½ Hours Max Marks: 70**

**This paper contains \_\_TWO\_\_ printed pages and \_FOUR\_ parts**

**Section A**

I. Answer any **five** of the following  **(5 X 2 = 10marks)**

1. Who is a Fabian entrepreneur?
2. What is an ancillary industry?
3. What are complementary opportunities?
4. Mention any two features of commercial bank.
5. Expand IFCI and AWAKE.
6. Who is an entrepreneur?

**Section B**

II. Answer any **three** of the following **(3 x 5 = 15 marks)**

1. Briefly explain the issues faced by SSI.
2. Briefly explain the functions of SFC’s.
3. Outline the features of a good business plan.
4. Write an analytical note on benefits of business opportunities at global level.

**Section C**

III. Answer any **two** of the following **(2 x 15 = 30 marks)**

1. Explain the steps involved in the formation of a small-scale industry.
2. Outline the contents of a business plan.
3. Discuss the role of MSME towards economic development.

**Section D**

IV **Answer the following (1 X 15 = 15 marks)**

1. Prateek Agarwal, the CEO and Founder, Bite Club said, "At Bite Club, we are chasing a vision of replacing home cooking. Bite club enables users to order meal from a dynamic changing menu through its Android app. The idea was to bring food lovers and cooks together on one platform. The business attracted investors pretty soon and received seed funding of 1.5 crore from prominent investors including Powai Lake Ventures. Within a year, the gurugram startup served more than one lakh meals, averaging 274 meals a day.

Within a year of raising funds, the founders decided to shut down the operations after failing to make money in this operation heavy segment.

1. Explain the drawback of being an entrepreneur? (10 marks)
2. How Prateek Agarwal could have avoided the failure in his business? (5 marks)

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