

**ST. JOSEPH’S COLLEGE (AUTONOMOUS), BENGALURU -27**

**B.A. IV SEMESTER EXAMINATION: APRIL 2023**

(Examination conducted in May 2023)

**COMMUNICATIVE ENGLISH CE 422**

(For current batch students only)

**Time- 2 hrs Max Marks- 60**

**Instructions:**

1. **This paper is for students of IV semester Communicative English.**
2. **The paper has THREE SECTIONS.**
3. **You will lose marks for exceeding the word limit.**

**Section A**

1. **Answer ANY THREE of the following questions in FIVE-SIX lines: (3x5=15)**
2. Using the following sentences, explain the concepts of deep and surface structures:

A dog ate the pie.

The pie was eaten by a dog.

1. Write down the various ways in which the following sentences can be interpreted:
   1. We ate breakfast with an English history professor.
   2. I spoke to a friend in my blue suit.
2. How would you use structural ambiguities to employ humour?
3. Using the phrase structure rules, analyse the following sentence using a tree diagram**:**

The young doctor used an umbrella yesterday.

**Section B**

**II. Answer the following questions in 100-150 words: (2x10=20)**

1. “Maybe it is better so. My friend, Professor Chateau of Columbia, once broke his leg in two places. Now I must think. What price are you prepared to demand? I ask it, because I will not give more than a dollar per day—not including, of course, nootrition.”

Discuss the context in which the above lines are spoken. How is he perceived by the Clementses?

1. “If his Russian was music, his English was murder. He had enormous difficulty (“dzeefeecooltsee” in Pninian English) with “depalatization, never managing to remove the extra Russian moisture from t’s and d’s before the vowels he so quaintly softened. His explosive “hat” (“I never go in a hat even in winter”) differed from the common American pronunciation of “hot” (typical of Waindell townspeople, for example) only by its briefer duration, and thus sounded very much like the German verb hat (has).”

Discuss Pnin’s relationship with the English language.

**IV. Read an excerpt from Gillian West’s piece on the long form making a comeback, written in 2016:**

Commercial and creative content are changing. In a world of brevity and fast consumption, the comfort of long form is making a comeback. In the last 18 months alone we’ve witnessed the launch of Facebook Instant Articles, the Guardian’s ‘The Long Read’, Snapchat Discover and more, putting a world of long form content at our fingertips. Now even Twitter – once sold as “a short burst of inconsequential information” – is rumoured to be changing its character limit from 140 to 10,000.

Typically, opinion on long form has been split into two camps; those who see it as a gamble thanks to audiences’ supposedly shrinking attention spans, and those who see it as a way to engage readers and offer real value. With the benefits of long form content, especially in digital, just beginning to gain traction, what has caused this shift in attitudes, affecting both the worlds of journalism and advertising?

**IV.A. Answer the following question in 100-150 words: (10 Marks)**

1. Discuss the idea of ‘the comfort of the long form’ mentioned in the above excerpt. In your recent experiences of interacting with the long form, what kind of value do you think it offers the reader?

**Section C**

**V. Using the prompt below, write a short story for children in 250-300 words: (15 Marks)**

1. *“Inside the house, little jets of freezing air came rushing in through the sides of the windows and under the doors, and there was no place to go to escape them.”* Excerpt from Roald Dahl’s “Charlie and the Chocolate Factory (Puffin Modern Classics relaunch).