**ST. JOSEPH’S COLLEGE (AUTONOMOUS), BENGALURU -27**

**MA JOURNALISM AND MASS COMMUNICATION – IV SEMESTER**

**SEMESTER EXAMINATION: APRIL 2023**

**(Examination conducted in May 2023)**

**MC 0322: POLITICAL COMMUNICATION**

**Time: 1 ½ Hours Max Marks: 35**

**This paper contains ONE printed page and TWO parts**

1. **Write short notes on any THREE in 150 words each. (3X5=15)**
2. Mediatization of politics
3. CNN Effect
4. Hype
5. Fourth estate vs Muckraking journalism
6. The propaganda model
7. **Answer any TWO questions in 300 words each. (2X10=20)**
8. Transformation to liberal democracy from liberal oligarchy was a conservative strategy of the ruling elite to stall the precipitation of a revolutionary crisis. Justify the statement
9. Media coverage of voters’ opinions is superficial and flawed. Do you agree? Substantiate your argument.
10. How did the media coverage of the Vietnam war de-legitimize warfare in the minds of people?

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