

**ST JOSEPH’S UNIVERSITY, BENGALURU -27**

Registration Number:

Date & session:

**M.Com – 2nd SEMESTER**

**SEMESTER EXAMINATION: APRIL 2024**

**(Examination conducted in May / June 2024)**

**MCO 8420: RESEARCH METHODOLOGY**

**(For current batch students only)**

Time- 2 Hours Max Marks-50

**This paper contains \_\_\_\_\_ printed pages and three parts**

**Part A**

**I.** Answer ***any two*** of the following (**2x5 = 10 Marks)**

1. Differentiate between quantitative research and qualitative research.
2. Outline the steps involved in developing the research proposal.
3. Briefly explain on observation research.

**Part B**

**II.** Answer ***any two*** of the following (**2x15 = 30 Marks)**

1. What is sampling? Discuss different types of probability and non-probability sampling techniques.
2. Write a note on preparing the data for analysis on the following with example:
3. Editing (5 marks)
4. Coding (5 marks)
5. Tabulation (5 marks)
6. **Discuss the different types of tests used in parametric and non-parametric tests.**

**Part C**

**III.** Answer the following (**1x10 = 10 Marks)**

1. **“**Exploratory research aims to uncover new insights, understand complex phenomena, and identify potential areas for further study.”

Explain the different methods of exploratory research in light of the above statement.