**ST JOSEPH’S UNIVERSITY, BENGALURU -27**

Registration Number:

Date & Session:

**MA JOURNALISM AND MASS COMMUNICATION – 4th SEMESTER**

**SEMESTER EXAMINATION: APRIL 2024**

**(Examination conducted in May / June 2024)**

**MC 0223: POLITICAL COMMUNICATION**

**(For current batch students only)**

**Time: 1 Hour Max Marks: 25**

**This paper contains ONE printed page and TWO parts**

**PART-A**

**Write short notes on any THREE of the following in 100 words each. (3X5=15)**

1. Plato’s allegory of prisoners in a cave

2. Adversarial watchdogism vs junkyard journalism

3. Kennedy vs Nixon television debate

4. Infotainment

5. Opinion polls

**PART B**

**Answer any ONE of the following in 300 words. (1X10=10)**

6. How did the Vietnam war delegitimise warfare?

7. Terrorist acts are always symbolic – intended to communicate political messages. Do you agree? Substantiate your answer.