

**ST JOSEPH’S UNIVERSITY, BENGALURU -27**

Registration Number:

Date & Session

**B.A. VISUAL COMMUNICATION– 4th SEMESTER**

**SEMESTER EXAMINATION: April 2024**

**(Examination conducted in May / June 2024)**

**VC 4122 – SCREENPLAY WRITING**

**(For current batch students only)**

**Time: 2 Hours Max Marks: 60**

**This paper contains ONE printed page and THREE parts**

**PART-A**

**Write short notes on any FIVE of the following in 100 words (5X5=25)**

1. Pinch point
2. Exposition
3. Planting and payoff
4. Dramatic irony
5. Slug line
6. Activity vs action
7. Logline

**PART – B**

**Answer any TWO in not more than 250 words (2X10=20)**

1. Explain the Three-act structure.
2. Discuss the power of uncertainty as a narrative technique.
3. Illustrate Chekov’s gun with suitable examples.

**PART – C**

**Answer any ONE of the following in 400 words (1X15=15)**

1. Elaborate on the significance of the character sketch and the process of developing a character.
2. What are the 15 story beats? Discuss its importance.