Registration Number:

Date & session:



ST. JOSEPH'S COLLEGE (AUTONOMOUS), BENGALURU-27 BCA (DATA ANALYTICS) – VI SEMESTER SEMESTER EXAMINATION: APRIL 2024

(Examination conducted in May/June-2024)

BCADAVO6523: INTRODUCTION TO POWER BI

(For current batch students only)

Time- 2 Hours Max Marks-60
This question paper contains THREE parts and TWO printed page

PART A

Answer ALL questions

5X2=10

- 1. What are the two benefits of using Power BI Desktop over Excel/Tableau for Data Analysis?
- 2. Mention the purpose of cards in Power BI report?
- 3. Identify the two main components of Power BI, and how do they differ in their functionality?
- 4. List two common data sources that can be connected to Power BI
- 5. Name two advantages of using dashboards in Power BI

PART B

Answer any FIVE questions

5X4=20

- 6. What is DAX (Data Analysis Expressions)? Mention the role of DAX in Power BI?
- 7. What do you mean by Business Intelligence? With a neat diagram explain the architecture of business Intelligence
- 8. Explain how filters and slicers contribute to enhancing data visualization in Power BI.
- 9. Discuss the process of designing dashboards in Power BI, emphasizing key components.
- 10. Explain about the security and governance considerations in Power BI. Discuss best practices for ensuring data security, sharing, collaboration, and administration within the platform.
- 11. Discuss the role of custom visuals in enhancing the visualization capabilities of Power BI.
- 12. Explain the concept of drill-down and drill-through in Power BI reports.

PART C

Answer any <u>THREE</u> questions

3X10=30

- 13. Explain the different DAX functions with example
- 14. a) With a suitable example explain Star Schema

(4)

b) Explain the architecture of power BI

(6)

- 15. Explain the steps involved in establishing a relationship between two tables in Power BI, considering cardinality.
- 16. Mention three different chart types commonly used in Power BI mentioning the benefits and limitations.