



STAND UP FOR JUSTICE

Students of St Joseph's University stage a protest against crimes perpetrated on women at Freedom Park in Bengaluru on Monday | **VINOD KUMAR T**

EXPRESS READ

'Join the Commute' campaign will help police understand traffic woes

Bengaluru: To tackle Bengaluru's growing traffic issues and resolve commuter problems, the Bengaluru South traffic police, led by DCP Shiva Prakash Devaraju, introduced the 'Join the Commute' campaign on Monday. The initiative directly involves citizens in identifying and addressing traffic challenges by allowing DCP Devaraju to accompany them on their daily commutes. Devaraju told TNIE that the 'Join the Commute' campaign is an effort to understand and address problems faced by commuters in real time. "I personally travel with commuters without my team, as having them around might prompt traffic police to clear traffic or solve issues, leading to free flow of traffic. So I travel with daily commuters. Citizens can register on the website, fill out their daily routes and modes of transport, and travel with a selected individual based on the matched time. The initiative helps me experience firsthand the obstacles commuters face, which I then work with my team to resolve. For example, parking vehicles by the roadside creates congestion, and operation of signals. We are working on these problems," he said. "Daily commuters now have the opportunity to share their opinions and help tackle real traffic problems on their routes. If this initiative works in our division, we will extend it other to divisions," Devaraju said. ENS