



Register Number:

**Date: 07-01-2021**

**ST. JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE-27  
M.A. JOURNALISM AND MASS COMMUNICATION - I SEMESTER  
SEMESTER EXAMINATION: NOVEMBER 2020  
MC 7218 – REPORTING (THEORY)**

**Time- 2 1/2 hrs**

**Max Marks-70**

**This paper contains THREE printed pages and THREE parts**

**Part A**

**I. Answer any FOUR of the following questions (Maximum 150 words for each):** **[4x5 = 20 marks]**

1. What are news wires, and why do publications need them?
2. Name and briefly explain the globally-accepted formula for writing a feature.
3. Why is slanting or localising of a news story necessary? Explain with a real-life example you came across?
4. The police have arrested two people in connection with the murder of a businessman. The police say both have confessed to conspiring to kill the businessman, and then stabbing him to death. Explain why you cannot refer to them as "murderers" in your news report.
5. You have interviewed a politician, and from the recording of that interview, have written your report. At one place, you have the politician on record saying: "I don't support reservation at all." This gets printed. The next day, the politician calls up and complains to your editor that you misquoted him. He says he did not mean to say he doesn't support reservation, but that he supports it, but with some conditions. He now wants an apology from you. What do you do?

**II. Answer both parts in 150 words each:** **[5+5 = 10 marks]**

6. Give five examples of the types of articles that you may need to write as a business journalist.
7. You have been sent to cover a murder story, and submitted a 400-word story. However, the next day you see only the first 300 words have been printed. You tell the editor he/she has cut off the most important points of the story. What report-writing structure can the editor cite to justify his/her decision?

## Part B

### III. Answer any TEN of the following questions using a single word or phrase: [1x10=10]

8. Who is the current finance minister of India?
9. Which Indian was awarded the SDG Special Humanitarian Action Award by the United Nations Development Programme (UNDP) in late September this year?
10. What is the name of the multinational business conglomerate headed by Chinese billionaire Jack Ma?
11. What is the name of the TikTok-like short-video service started by Instagram?
12. Which teenage Swedish environmental activist, who suffers from Asperger syndrome, obsessive-compulsive disorder (OCD), and selective mutism, is known across the world for the School Strike for Climate movement?
13. What word can refer to both Prime Minister Narendra Modi's 2016 move to get Rs 1,000 and Rs 500 notes out of circulation, as well as YouTube taking away the right of a channel to make money?
14. To what country does Borat Sagdiyev, the fictional character enacted by British comedian Sacha Baron Cohen, belong?
15. What Korean-origin beverage, usually made by whipping equal proportions of instant coffee powder, sugar, and hot water until it becomes creamy, and then adding it to cold or hot milk, was one of the first social media trends across the world during the Covid-19 lockdown?
16. Which Tata brand, whose name is a portmanteau of one part of the parent company's name and an ancient Indian golden coin, faced backlash on social media over the portrayal of interfaith marriage in one of its advertisements in mid-October?
17. Who is the chief executive officer (CEO) of the Serum Institute of India in Pune?
18. The theme music for which series of films was repurposed by composer Monty Norman from a stage production of VS Naipaul's A House for Mr Biswas? The play never saw the light of the day, but the theme music has endured for close to 60 years now, and may still be heard in a film that is ready for release.
19. On October 26, which Indian cricketer showed solidarity with the Black Lives Matter movement in the US by taking a knee and raising his right hand in the air?
20. Which Indian reality TV show, broadcast in Bengali, Hindi, Kannada, Malayalam, Marathi, Tamil and Telugu versions, has its origins in a Dutch TV show from 1999 that itself was inspired by the all-perceiving entity at the centre of George Orwell's dystopian novel Nineteen Eighty-Four?

### IV. Write a story of 200-250 words, complete with a headline in SVO structure, based on the following press release from the Jammu and Kashmir Police: [10 marks]

21. Press release:

- a. Monday, October 26: On a specific input generated by Awantipora Police regarding presence of terrorists in village Noorpora area of Awantipora, a joint cordon and search operation was launched by Police, 42RR and 130Bn CRPF in the said area.

- b. During the search operation as the presence of terrorists got ascertained they were given opportunity to surrender, however they fired indiscriminately upon the joint search party, which was retaliated leading to an encounter.
- c. In the ensuing encounter, one unidentified terrorist was killed in the initial firing and his body was retrieved from the site of encounter. The second terrorist managed to take shelter in a nearby house in the cordoned area. The trapped terrorist was again given an opportunity to surrender by means of repeated announcements and after very strenuous efforts of joint security forces the trapped terrorist laid his arms/ ammunition and ultimately surrendered before the Joint Forces during the live encounter. The parents of the surrendered terrorist were called to the encounter site to meet the surrendered terrorist/ their son.
- d. Pertinent to mention that the surrendered terrorist who has been identified as Saqib Akbar Waza son of Mohammad Akbar Waza resident of Gulshanpora Tral affiliated with proscribed terror outfit HM was pursuing B.Tech in civil engineering before joining of terrorist ranks and Security Forces after hectic and strenuous effort were able to persuade the trapped terrorist to surrender.
- e. Arms and ammunition recovered from the unidentified killed terrorist as well as from the surrendered terrorist were taken into the custody for Police records.
- f. The dead body of the killed terrorist has been sent to Handwara for his last rites after conducting medico-legal formalities including collection of his DNA. In case any family claims the killed terrorist to be their kith or kin, they can come forward for their identification at PCR Srinagar Kashmir and participation in last rites at Handwara.
- g. In this connection a case FIR number 153/2020 under relevant sections of law stands registered in Police Station Awantipora and further investigation initiated.
- h. People are requested to cooperate with police till the area is completely sanitized and cleared of all the explosive materials, if any.

### Part C

**V. Write an opinion piece of 400 words on any ONE of the following topics: [20 marks]**

- 22. What reforms does Indian news media need?
- 23. India's response to Covid-19: Was it good or bad?
- 24. Indian films that have not aged well