Register Number:

DATE: 19-4-2018 ( 1 PM )

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**ST. JOSEPH’S COLLEGE (AUTONOMOUS), BANGALORE-27**

**MA JOURNALISM AND MASS COMMUNICATION- IV SEMESTER**

**SEMESTER EXAMINATION: APRIL 2018**

**MC 0316: International Communication**

Time –1 1/2hr Max Marks- 35

**This paper contains ONE printed page and TWO parts**

1. **Write short notes on any FIVE in 100 words each. (5X3 = 15)**
2. Explain Article 19 of the UDHR.
3. Write a short note on Cultural hegemony in media during the Cold War.
4. Write a short note onNew World Information and Communication Order.
5. Global digital divide
6. Globalisation of telecom industries
7. The rise ofAl Jazeera
8. **Answer any TWO questions in 400-500 words each. (2X10 = 20)**
9. Discuss the main recommendations of the McBride Commission Report and its relevance in the digital age.
10. Explain the phenomenon of complete monopoly of tech giants (FB, Amazon and Google) in the realm of media and communication.
11. Map the counter-flow in global media from the perspective of diaspora and Asian culture.