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Register Number:

Date: 7-04-2018 ( 9AM )

**ST. JOSEPH’S COLLEGE (AUTONOMOUS), BANGALORE – 27**

**CBCS – JOURNALISM**

**SEMESTER EXAMINATION: APRIL 2018**

**OEJN 4116: Journalism as Storytelling**

**Time- 60 MIN Max Marks- 35**

**Instructions:**

1. **This paper has TWO printed pages.**
2. **This paper is for the IV Semester CBCS students who have opted for the JOURNALISM AS STORYTELLING ELECTIVE**
3. **You are allowed to use a dictionary.**
4. **You will lose marks for exceeding the suggested word-limits.**
5. Read this news story titled***Ola driver drives his car into the lift to reach the exact pick up location, which was on 7th floor of a multi-storey building***and answer the questions that follow:

Think twice before pinning your pick up location next time while using Ola App. As an Ola driver drove his cab on to the 7th floor to pick up his customer to get a 5-star rating in return.  
  
Manoj, a resident of Goregaon and frequent ola cab user, was shocked to see this amount of customer care from his cab driver, Pradeep. On Thursday, Manoj booked a cab to go to his office, after waiting for 2 mins he noticed someone rang his house bell.  
  
It was Pradeep who was panicking and sweating like anything. Pradeep’s Wagon R got stuck in the building lift. Totally scared, Manoj got so frightened that he even forgot to update his facebook status ‘On the way to ChhatrapatiShivaji International Airport’.  
  
The News reporter spoke to Manoj the very next day to understand the incident better. Manoj said, “I booked an Ola to the Airport on Thursday. Almost after 5 minutes I got a call from this Pradeep asking “where are you sir?”. I said I live on the 7th floor of this building. You just come to pinned location, and give me a missed call and I’ll come down. After 2 minutes, I heard people shouting and car horns outside my gate. When the doorbell rang my wife Kuntal opened the door and the scene was abominable. Pradeep was right outside my gate to pick me up. He didn’t let me step on the floor and lifted me into his car.”  
  
Similar incident happened in Vashi last year when cab driver Salman (name changed for safety) drove on  a footpath, since the pickup location showed the footpath of Palm Beach Road. Driver Salman wasn’t even apologetic about his act and said “Sir, ye to meraroz ka hai” to the traffic policeman who asked him to pay penalty.  
  
Manoj’s driver, Pradeep has a completely different view point. Pradeep said “*Ye Sahaab log badamach-machkartahai. Pick up location penaaao to 3 star detehai pick up location peaaotohbhi 3 star detehai*. (This Sahab people are never happy, If you don’t reach exact pick-up location they give you poor rating, and if you reach their exact pick-up location still they give you poor rating. I want 5-star, my son loves it).”  
  
This incident became popular on social media too and one of the users said “Amazon should hire people from Ola as their delivery boys reach the exact location”. Another user quoted a news about the incident and said “No one should take their job so seriously”.

**I.A. Answer the following questions in about five sentences each: (3x5=15 marks)**

1. The front page of the newspaperyou’re reading has this article on it. How would you react to it?
2. This news story is from a website called Fakingnews.firstpost.com. Can fake news stories like the one you just read be considered as Journalism? Discuss.
3. Of late there has been an increase in stories like the one above, with websites dedicated solely for such stories. What do you think is the reason for their existence and continuous increase?

**II Answer the following questions in about 150 words each: (2x10=20 marks)**

1. Write a fake news story similar to the one you just read.
2. Of the different narratives of journalism that was done in class (Graphic, Satire, Podcast etc), whichone did you find interesting and why?