



Register Number:

DATE: 26-11-2020

ST. JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE-27
BVOC. VISUAL MEDIA & FILMMAKING - III SEMESTER
SEMESTER EXAMINATION: NOVEMBER 2020
VOF 3319 – PRESENTATION SKILLS

Time- 2 ½ hours

Maximum Marks: 70

This paper consists of TWO printed pages and TWO parts

- I. Answer any FIVE in about 150 words each. (6 x 5 = 30)**
1. Write a short note on euphemisms and double speak with examples for each.
 2. What are the different components while writing an email? In an instance, when an event that is organized by your organization such as an international film festival is cancelled without prior notice, how would you manage to communicate the matter to your stakeholders?
 3. Networking forms an integral role in a budding filmmaker's life. Elucidate the importance of social media and face to face networks in this context.
 4. What is empathy? Give examples of how empathetic listening can help inspire colleagues to respect their workplaces.
 5. What are some of the pre-requisites while running an organization like a film production house?
 6. Elucidate the importance of attending a film festival and participating for the same.
- II. Answer any FOUR. Follow instructions in each case. (10 x 4 = 40)**
7. Articulate the difference modes of delivery in a presentation and highlight the requisites of an impressive presentation. **(250 – 300 words)**
 8. Who is a film critic? What is their role in films? What are the ways to grow in this career? **(250 – 300 words)**
 9. What is a resume? What are the different components of a resume? Develop a clear objective statement that would suit your role as a fresher in any one of these fields
 - a) Editing
 - b) Photography (your interest)
 - c) Cinematography
 - d) Direction

4. List all the components in a descriptive format. No word limit

10. What is corporate culture, vision and mission? Critically comment on the different aspects of a corporate culture. (250 - 300 words)
11. What are the good gestures that one must practice while participating in an interview? Elucidate in terms of body language and speech. (250 – 300 words)
