

THE BEACON

PRACTICE NEWS BULLETIN OF THE PG STUDENTS OF JOURNALISM AND MASS COMMUNICATION

Tuesday, 15 August 2023 / St. Joseph's University / Vol: 16 Issue: 16 / www.sjcdeptcomm.wordpress.com

Tech and youth fueling success:

Thakur

Srijit Ray

Union Minister Anurag Singh Thakur emphasised the pivotal role of the youth as custodians and stakeholders, especially in India, as per a press release by the Ministry of Youth Affairs and Sports (YAS).

Thakur spoke at the 'ImPact with Youth Conclave' held in Chennai on International Youth Day, celebrated on Aug 12. It is a joint initiative by the United Nations India, Yuwaah at UNICEF, and the Ministry of YAS, Government of India, that aims at empowering the youth and strives at making positive amendments in South Asia.

Thakur highlighted that Indian youngsters have the potential in shaping the nation's future and encouraged them to share their vision and create awareness. This conclave provides a platform for the youth to contribute to India's nation-building efforts and fosters a brighter future through innovation and energy. He also expressed his thoughts on how AI (Artificial Intelligence) along with today's youth can potentially influence the country's sustainability and developmental targets.

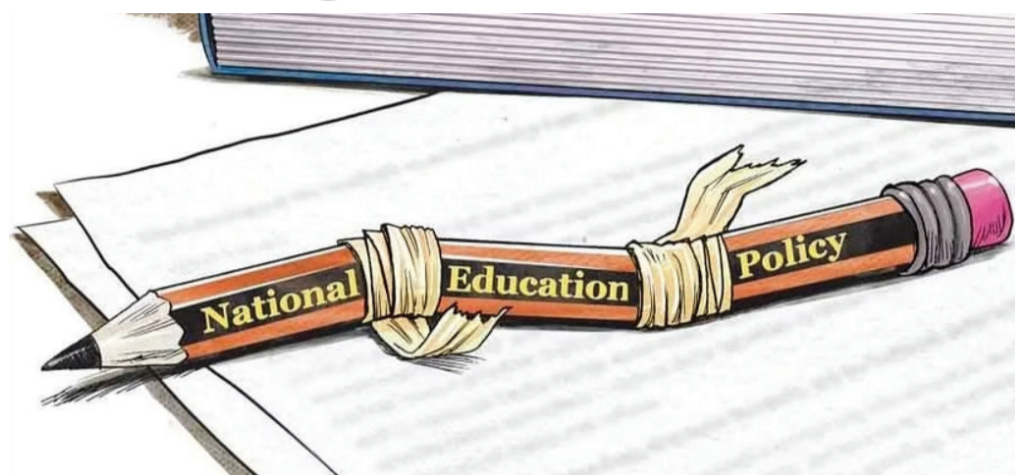
According to the press release, the conclave witnessed the presence of officials including Nitesh Kumar Mishra, Joint Secretary at the Ministry of YAS, Cynthia McCaffrey, representative of UNICEF, and Dhuwarakha Sriram, Chief Yuwaah at UNICEF.

'Commercialising education is detrimental'

Jenett Jose

BENGALURU: The very concept of commercialising education through privatisation goes against the essence of democratisation. As stated by Apoorva CM, the proliferation of self-financing universities and the shift away from government-funded education might lead to disparities in access to quality education and contribute to the exclusion of marginalised communities.

In the press release issued by the All India Democratic Students' Organisation (AIDSO), the student body expressed satisfaction over the potential shift from the NEP and highlighted its implications for education in the state. The AIDSO Karnataka State Committee has welcomed the recent announcement by the state government to abandon the four-year degree course,



Representational Image

The New Indian Express

a move that is being seen as a victory for the educational development in the state.

The declining number of admissions, widespread opposition, and criticism of the system's elitist nature were likely factors that influenced the government's move. "We need policies that ensure education is accessible and affordable for all, rather

than catering solely to the interests of the privileged," said Apoorva, vice president of AIDSO Bengaluru.

Apoorva raised concerns over the potential closure of smaller schools in rural areas due to the consolidation of schools into larger complexes. The NEP's proposal of school complexes, which consolidate multiple schools

into a single complex, is threatening for the smaller institutions, particularly in rural areas where accessibility is crucial. This shift has generated uncertainties about the educational foundation provided to students. Additionally, the four-year degree course's open elective system has raised questions about its relevance and

the quality of education.

The organisation highlights concerns such as escalating admission fees, faculty shortages, inadequate hostel facilities, delays in scholarship disbursement, and the need for expert opinions to guide decision-making. AIDSO urges the government to approach these issues without any political considerations and to prioritise measures that contribute to the advancement of education in the state.

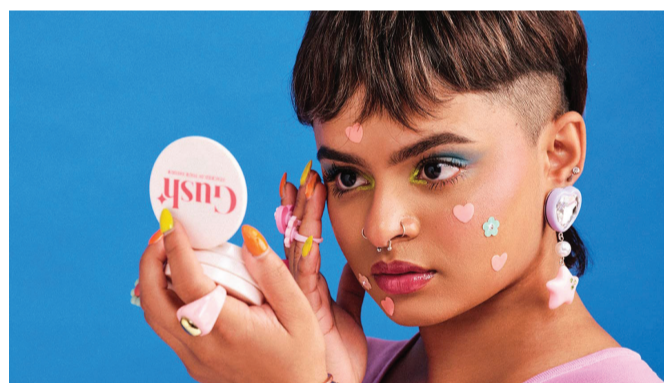
According to the statement by Higher Education Minister Dr Sudhakar has acknowledged the state government's consideration to scrap the four-year degree course and return to the established three-year system. She emphasised that this decision reflects the collective efforts of various stakeholders who raised concerns about the implications of the four-year course and its impact on higher education.

From pimple pops to pimple patches

Priyanka Gond

The idea of applying a minuscule adhesive to heal and vanish a pimple overnight sounds almost illusory but that's the premise of a pimple patch. However, considering pimple patches as a blanket treatment for every kind of acne wouldn't be ideal for your skin, said Dr Kiran Sethi, celebrity dermatologist.

A pimple patch is a small, adhesive bandage-like product designed to help treat and reduce the appearance of pimples and acne lesions. These patches have become popular for their convenience and effective-



Representational Image

gushbeauty.com

ness in managing acne.

Talking to The Beacon, Sethi said, the active ingredients commonly include salicylic acid, tea tree oil, benzoyl peroxide and niacinamide. Some also have very small dissolving mi-

cronedles in them to help make microscopic incisions in the skin to inject the active ingredient inside.

"For fewer, milder lesions, even after using pimple patches, if your lesions are not improving or are, in

fact, becoming worse, you know they're not working. Give it at least 2-3 days before you know whether or not it's working for you. It's essential to explore other acne treatment options or consult with a dermatologist for personalised recommendations," she added.

You can get pimple patches in clear for everyday use, or in fun colours and designs like stars, smiley faces and more. A lot of homegrown and international skincare brands like Gush Beauty, The Derma Co, CosRX, Peace Out, Mario Badescu, Innisfree and Starface manufacture pimple patches.

Nurturing entrepreneurial temperament

Jesbin Sam

BENGALURU: Entrepreneurship not only provides financial independence but also raises the sense of self-esteem and empowerment in women, said Maanya Singh, founder of INCUBBA-NARRI.

INCUBBA-NARRI is a nonprofit organisation, dedicated to empowering Indian women toward financial independence by nurturing small-business initiatives and highlighting the true stories of women entrepreneurship. The INCUBBA-NARRI held a two-day business exhibition at Domlur on August 12 and 13, 2023.

The exhibition was a collaboration among 12 young women entrepreneurs, showing their potential to the world. The exhibition also featured a wide range of baked goods, macramé, resin, miniature artwork, and skin care and cosmetic products. This was the second business expo hosted by them.

Speaking to The Beacon, Maanya said, "INCUBBA offers individualised coaching and incubation programs to young entrepreneurs to help them get familiar with business trends."

She also stated that there is no doubt that this exhibition will motivate other young women to venture into entrepreneurship through baby steps.

'Journalism is a human need'

Megha Mukundan

BENGALURU: The question of AI (Artificial Intelligence) replacing journalism is prominent in every media house at the moment. But Ashish Bhandarkar identifies its limitation as just a tool that can work with the data fed by humans, as he expressed his opinion in an online seminar.

Bhandarkar is a post-graduate student in Mass Communication and Journalism, at St. Joseph's University. He was addressing the webinar hosted by Rotaract Club of Jyoti

Nivas College, as the key speaker on the topic of media literacy. The webinar was open to all Rotaract members.

"News fundamentally is a function of novelty and AI can never cover a news story in real-time, as journalists do," he said. Adding to that he also stated that the concept of intellectual property and copyright are something that will be challenged by AI, as it uses the ideas already created by human brains, to build something else. He also added that AI, in that regard, is a rising threat not

only to the media but to all other industries as well.

Answering the question of the relevance of journalists in the era of fake news, he said that journalism is beyond what is being broadcasted. The legacy of investigative journalism starting from Nellie Bly to Rana Ayyub, has shaped the profession to become a human need beyond just being a human want. "During the Russia-Ukraine war, people were going out of the countries, but journalists were going in so that the people would know what was happening there," he said.

Uber driver assaults family

Aileen Raju

BENGALURU: An Uber cab driver has been detained after reportedly assaulting a mother and her kid in front of an apartment complex in Bengaluru on Wednesday after they got into the wrong car.

The event occurred in the Bhoganhalli neighbourhood of South Bengaluru, under the Bellandur police station limits. Basavaraju, a Malleshwaram resident, has been named as the accused, according to the police. The event was brought to light after the victim's husband, Ajay Agarwal, posted about it on X, formerly Twitter.

"... As soon as my family

got in and before any movement they realised they had entered the wrong cab and immediately notified the driver. My son came out but the driver started to shout and accelerated the car, while my wife was still stepping out. He further came out aggressively and attacked my wife," Agarwal stated on X.

According to News 18, a CCTV recording of the incident showed the couple exiting the cab after realising they had taken the incorrect one, at which point the driver appeared and began punching and hitting the mother while her son attempted to intervene.