



Register Number:

Date:

ST. JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE-27
BSW – III SEMESTER
SEMESTER EXAMINATION: OCTOBER 2019
SW 3118: COMMUNICATION SKILLS FOR DEVELOPMENT

Time- 2 1/2 hrs.

Max Marks-70

This paper contains **ONE** printed page and **ONE** part

Answer any five of the following.

5x14 = 70

1. Explain the 7C's and 4s of communication. Highlight the characteristics of communications
2. Explain the various types of communication with relevant examples.
3. "Effective Communication is a key component for smooth functioning of an organization". Justify with relevant examples.
4. St. Joseph's College organises a relief camp for flood victims at Uttara Kannada". A variety of relief materials are being collected. In this regard, draw a poster with necessary structures and labels.
5. What defines Documentaries films .How does it differ from commercial films.
6. Define Communication .Draw out the importance of Communication for Social Work Practice.
7. Perception is a crucial component to Communication process. Justify with suitable examples.