



Register Number:

DATE:

**ST. JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE-27**

**M.A. ECONOMICS- I SEMESTER**

**SEMESTER EXAMINATION: OCTOBER 2018**

**EC 7518: INDUSTRIAL ECONOMICS**

**Time: 2.5 Hours**

**Maximum Marks-70**

**This question paper has 1 printed page and 3 parts**

**Part A. Answer any FIVE of the following:**

**2 X 5=10**

1. How do we classify firms based on the structure of internal organization?
2. Explain the importance of bounded rationality theory in the context of industrial organization.
3. Distinguish between real and imaginary product differentiation with examples.
4. State any two arguments in favour of patent laws.
5. Distinguish between price skimming and penetrative pricing strategy.
6. Why is merger activity regulated by the government?
7. What is internal rate of return?

**Part B. Answer any THREE of the following:**

**10 X 3=30**

8. Explain Coasian theory of firm. Briefly examine the vertical and horizontal boundaries of a firm as explained by Coase.
9. Discuss the concept of Industrial efficiency and its measurement.
10. Explain the diversification strategy for the growth of firm. What are its types? Explain the motives behind diversification.
11. Distinguish between invention, innovation and diffusion. Discuss the relationship between market structure and incentive to innovate.
12. What is industrial sickness? Examine industrial sickness in India in the post economic reform period.

**Part C. Answer any TWO of the following:**

**15 X 2 =30**

13. Write a note on market concentration and various measures of concentration. Explain the role of government in regulating market concentration.
14. Explain the various techniques of investment appraisal.
15. State and explain various theories of industrial location.