

# THE BEACON

PRACTICE NEWS BULLETIN OF THE PG STUDENTS OF JOURNALISM & MASS COMMUNICATION

Tuesday, 14 September, 2021 / St Joseph's College (Autonomous) / Vol : 14 ; Issue : 9 / www.sjcdeptcomm.wordpress.com

## Creative Arts Emmy 2021: winners announced

Shahul Hameed

**BENGALURU:** Netflix's Queen's Gambit grabbed seven awards in eight categories in the annual 2021 Creative Arts Emmy Awards.

Marvel's Wanda Vision debuted with two awards in production design for half-hour programs and fantasy/sci-fi costumes.

The Creative Arts Emmy Awards held on the 11th and 12th of September acknowledges the efforts of technicians and crew who worked behind the scenes.

The 73rd Primetime Emmy Awards event is to be conducted on Sunday, September 19th. Cedric the Entertainer has been roped in to host the event.

Marvel fans took to Twitter to celebrate the success and expressed their expectations of the upcoming awards show. "Marvel has been promising ever since their entry into the web series format and I am rooting for Wanda Vision to grab as many awards it could" says Farhan Khan, an 18-year-old engineering student. 25-year-old IT employee, from Mysuru on account of anonymity, said "My sanity during this pandemic has been saved by all these web series and I root for 'The Crown' to win the best series category".

## Debate for national language continues

Vandana Nampoothiri

**BENGALURU:** On the occasion of the 72nd anniversary of Hindi Diwas, people across the country are celebrating Hindi and its significance. Hindi being the most widely spoken language in the country was declared as the official language of India on 14 September 1949. But the same has also been a matter of debate. Many feel that Hindi should not be recognised as an official language in a country as diverse as India.

Ank India, a non-profit organisation in Uttar Pradesh, celebrates Hindi Diwas every year. "We used to conduct many events as part of Hindi Diwas, but now due to the pandemic, Hindi



Hindi Diwas Celebration Poster

poetry and essay writing will be conducted online," said Abhishek Kishore, from Ank India.

Literacy India, an NGO that teaches underprivileged children, has also launched a software, 'Gyantana

Udbhav', to teach primary-level kids, Hindi. "Through this software, we were able to teach more than 2 lakh

kids across the country," said Sohit Yadav, from Literacy India.

A section of the population feels that India should not have an official language as it is a diverse country with many languages. "The first problem is that it is difficult to learn Hindi. Secondly, many languages have lost significance as Hindi became the official language" said Mohana Sudharsan, a Tamil speaker.

Sanketh DS, a masters student at EFLU, feels that Hindi being the official language, gets an unfair advantage over languages. "Hindi is very much similar to Sanskrit, which is an Aryan language, a colonizer's language. It gives an unfair advantage to the language."

## Medvedev wins US Open

Pranav Shriram

**BENGALURU:** The 2021 edition of the US Open, ended on Sunday, September 12 with world no. 2, Daniil Medvedev winning the men's title in the Arthur Ashe Stadium in New York City. The Russian beat world no. 1 Novak Djokovic 6-4, 6-4, 6-4 to gain his maiden major title in pursuit of a Grand Slam. "Daniil Medvedev stuns Novak Djokovic in straight sets to win the #USOpen," read a tweet on the official US Open Twitter handle.



Representational Image

This win foiled Djokovic's chance to gain the first Calendar Slam in 52 years. "Rod Laver's 1969 season remains the most recent Calendar Slam in men's

tennis," read another post on the tournament's official Twitter. Emma Raducanu's maiden win in this year's edition secured the women's title.

## Is 'Good News' bad news? Viewers say

Jesly Pulikotil

**BENGALURU:** Television viewers have divergent opinions about Good News Today (GNTTV), a news channel primarily focusing on presenting only good and positive news stories. It was launched on September 4, 2021, in Noida, Uttar Pradesh, by the India Today Group.

Amit Lal, a student from Berlin said, "I watch news to see if anything cynical is happening back home. I believe no one watches news to brighten up their day. They have entertainment platforms for that. People are pretty much aware what life around them is like and what the ground reality is and they watch news for the same."

Suresh Kunnath, a builder from Pune said, "I belong to what my daughter calls GenX and I grew up

watching news channels change over the years. They went from pleasant fact tellers to daily soap channels. I prefer what GNTTV is doing. We've been living around negative news, at least one channel is trying to change it and show that there is still some hope and optimism around us." Priyanka Panakkal, an architect in Mumbai is on the fence about GNTTV. "I've read studies that said consuming cynical news adversely affects our health. So, when a channel comes out to focus on the positive, I admire the thought. However, from what I watched they are nothing short of an entertainment channel. The casual setup, chit-chat sessions, tea, snacks and sneak peaks into sets of daily soap shows, drops its quality for me, and makes it very disappointing."

## Work from home: a bane or boon?

Varsha Benedict

The Covid-19 pandemic has forced offices to shift from working on site to work from home, and forcing many to adjust to the new lifestyle. Recently Harsh Goenka, Chairman of RPG Enterprises, shared a letter he received from one of his employee's wife on Twitter, requesting him "to allow him to work from office now." She said, "If work from home continues for some more time, our marriage will definitely not work anymore." In view of the

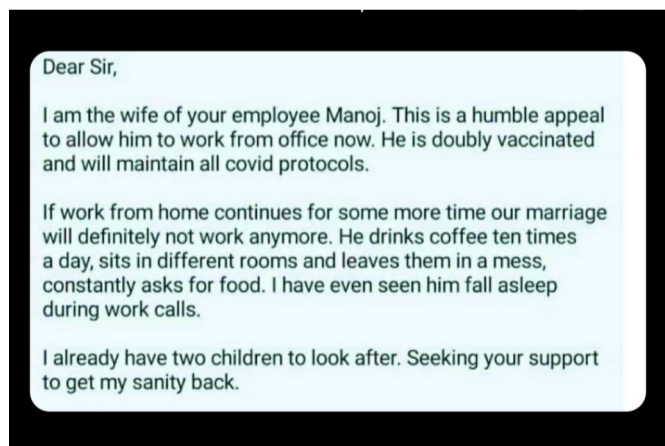


Image of the letter

Twitter/@hvgoenka

sudden shift, Beacon got in touch with people working from home to get their

opinions on the topic. Veronica Benedict, an employee working from

home said "Even though I prefer working from home, I feel it is not the best environment to work, because we are bound by the home duties too and it becomes very difficult to manage both." Sakshi, a training manager, said that she preferred to work from office because it is easier for her to handle a training batch more effectively however considering the current pandemic situation, "one should keep in mind the work ethics and maintain work discipline at home while working" she added.



Logo of Good News TV

Twitter/@goodnewstodayIN